

www.iitraa.in



IIT Roorkee Alumni Association

Presents

प्रतिष्ठा

celebrating 175 years of IIT Roorkee

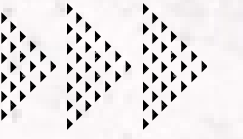
November 5, 2022

ACITE Auditorium, Vasant Kunj, New Delhi

20
22



प्रतिष्ठा ?

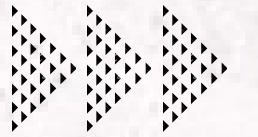


The Indian Institute of Technology (IIT) Roorkee, which began its journey in 1847 as the first engineering college, completed its 175 years on November 25, 2021. To commemorate this occasion, IITRAA has been organizing various events with its local chapters all over India. "Pratishtha", in association with the Delhi-NCR chapter, is a premier event under our umbrella. This fun-filled technical and cultural event brings together 1000+ IITR alums commanding senior positions across the globe under one roof during the event.

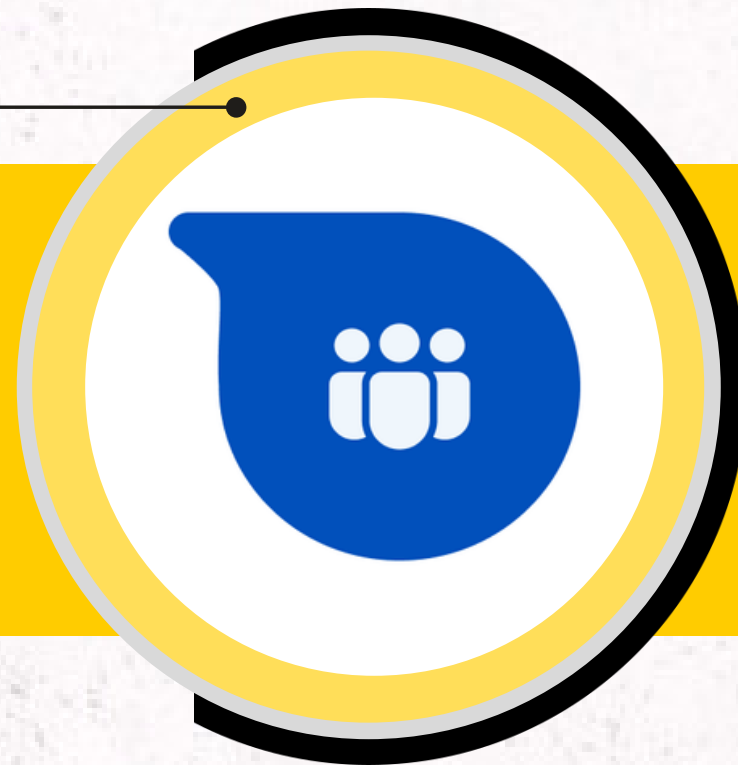


20
22

Highlights of Event



Alumni Relay Launch



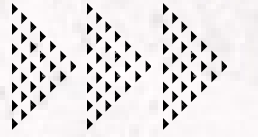
Exclusive launch of Microsoft and IITRAA project, allows large user networks to drive collaborative engagement among members in a trusted environment.

Job Hackathon



Interaction with investors and mentors across globe. A chance to present insurmountable elevator pitches to grab an opportunity to procure funding to bring their ideas alive.

Other Events



Alumni Startup Ecosystems



A platform to grab an opportunity to get recruited by reputed companies such as Fast Jobs, Monster.com, Vedantu, and many more.

Technical Deliberations



Encapsulates deliberation of the outcome of IITRAA Thinktank, white papers under 9 trending thematic sectors

40K+

Alumni

25

Chapters

1000+

Companies

100K+

Social Media Reach



Sponsorship Benefits

- Best technical minds of India under one roof.
- Opportunity to connect with higher officials from Academia, Industry & Govt. PSUs.
- Exclusive launch of Alumni Relay, a Microsoft and IITRAA project.
- 1000+ participants.
- Video release over social media handles with chances to reach around 40K+ alums.
- Chance for your brand to get proper attention during plenary session.
- Digital Campaign, Company's display at the event as well as across 40k+ alums of IIT Roorkee
- Branding on all posters, Social media, Alumni app & website of IITRAA.



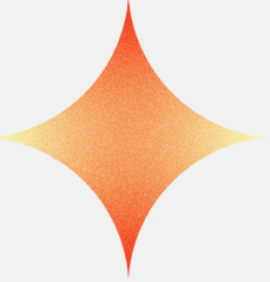
Sponsorship Packages

- 3 min Video and presentation during plenary session
- Branding on all posters, Social media, Alumni app & website of IITRAA (1st page)
- 5 delegates

- 1 min Video
- Branding on all posters, Social media, Alumni app & website of IITRAA (event page)
- 3 delegates

Platinum

Silver



Gold

Bronze

Diamond

- 5 min Video and presentation during plenary session
- Branding on all posters, Social media, Alumni app & website of IITRAA (1st page)
- 7 delegates

- 2 min Video and presentation during plenary session
- Branding on all posters, Social media, Alumni app & website of IITRAA (2nd page)
- 4 delegates

- Branding on Social media & website of IITRAA (event page)
- 2 delegates

Other Sponsoring Avenues



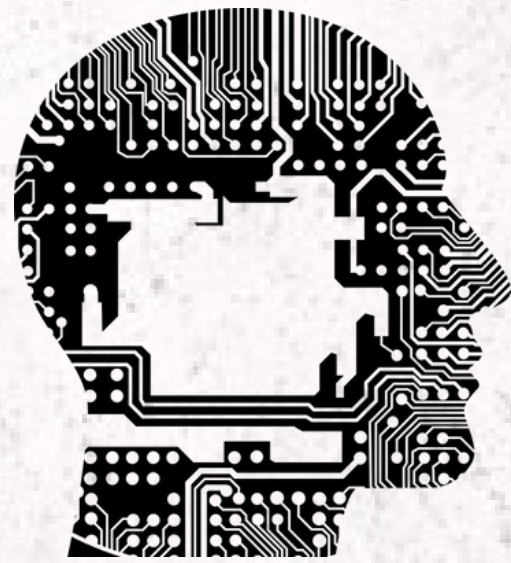
- Morning High Tea
- Lunch
- Evening High Tea
- Kit
- Plenary sessions

as per
actuals



- Cocktail
Networking

Sponsoring Plenary Sessions



- AI & Privacy
- Environment & Water
- Future of Energy
- Infrastructure & Transport
- Defence & Aerospace
- Education & Skills
- Data, startup & Entrepreneurship
- Connectivity & Convergence
- Health, Food & Agriculture



Sponsor any one or more



Title sponsorship
7.5 Lakh each

Co-sponsorship
5 Lakh each



More Sponsoring Avenues



- **Winners of Alumni Startup Ecosystem**
 - Three cash prizes of ₹ 2 Lakh each
 - Three cash prizes of ₹ 1 Lakh each

Event Chair

Dr. N.S. Kalsi
IAS (Retd)



20
22

Event Co-Chairs



Dr. Achal Mittal
+91 9412074408



Mr. Vishnukant
+91 8800977400



Mr. Rajeev Singh
+91 9818600640



GET IN TOUCH

Want to get in touch? We'd love to hear from you. Here's how you can reach our office

+91 7457055630

iitraa@gmail.com

www.iitraa.in

IIT Roorkee Alumni Association,
Main Building, IIT Roorkee,
Uttarakhand -247667



Lt. Gen. Vishwambhar Singh
President, IITRAA



Dr. Achal Mittal
Vice President, IITRAA



Mr. Dinesh Singh Pawar
Honorary Secretary,
IITRAA